



A nonprofit venture that strives to remove the gap between the ability and performance of the player, through customized mind conditioning programs. It will aim to promote a culture of mind-skills for players.

MFORE is a Nonprofit Initiative offering Mind Conditioning Programs to achieve peak performance in Sports. Our aim is to remove the interferences caused by the Mind and enable the player to perform to their true potential. In other words “We stop the players from stopping themselves.”

Our programs are designed and delivered by Globally-renowned Sports Psychologists and Mind Coaches, identified by our Founder and Chief Mentor S.Badrinath, an international cricketer who represented India in all formats of the game. Badrinath's experience and wisdom are the invisible ingredients in our training modules. He is joined in this initiative by S.Saravana Kumar, an Entrepreneur, Strategy Consultant, NLP practitioner with a certification in Golf Psychology, who will be his co-founder and Head of Operations.

**WE STOP THE
PLAYERS FROM
STOPPING
THEMSELVES**



We closely work with team's coaches to identify the needs of the players and come up with customized training programs. Our modules are delivered through one-to-one sessions, group sessions and outbound team bonding activities. Our vision is to bring in a culture of mindskills training among sporting fraternity in India through simple and sustainable programs.

PROGRAMS DESIGNED & CONDUCTED
BY GLOBALLY-RENOINED SPORTS
PSYCHOLOGISTS AND MIND COACHES.
THEY WILL FOCUS ON THE FOLLOWING
KEY SKILLS.



"Having undergone mental conditioning coaching during my playing days, I can vouch that it can bring in a positive difference in the players performance."

- Subramaniam Badrinath.





Subramaniam Badrinath

Founder & Chief Mentor

Badrinath is a professional cricketer with a career spanning around two decades. Having represented India (in all formats), IPL teams and captaining various first class and INDIAN 'A' sides in his career, he understands the rigors of being a sports professional and the importance of working on MINDSKILLS among other skills. After bidding adieu to International Cricket, he had donned the roles of a Coach, Cricket Analyst and Commentator with Star Sports among various other activities related to cricket. His vision is to spread more awareness on the importance of mind conditioning in sports and create a platform that imparts Mindskills training to different sections of Sporting fraternity.



S. Saravana Kumar

Co-founder & Operations Head

Saravanan is an entrepreneur and strategy consultant having close to twenty-five years experience in Branding Communications, Consumer Psychology and their behavioral patterns. He runs a company called MYINDSYNC, which offers organizational development solutions through aligning strategy, individuals and processes. He is an avid golfer and a sports enthusiast. He is also a Certified NLP practitioner (Neuro Linguistic Programming) and has also got a Golf Psychology Certification, approved by PGA's of Europe. He understands the need and importance of mind conditioning to achieve peak performance in sports.



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